



SPONSOR APPLICATION

Please indicate your level of interest for participation at the [Los Altos Rotary Fine Art in the Park](#) on August 13-14, 2022, 10am – 5:30pm and return this application via email. Sponsor spaces are limited and will be considered on a first-come, first-served basis. Selection will be based upon (1) quality of product or service, (2) appropriate fit as a festival exhibitor and (3) space requirements. The decision is the exclusive right of the Rotary Club of Los Altos and Designing Leads.

Highlights of this premier open-air art event includes 100 juried artists in an array of mediums • 20,000 attendees • live entertainment in a community-family-friendly environment • Free admission/parking • 47th annual event held at Lincoln Park in Downtown Los Altos • 100% of profits go to charities both local and international.

Contact: Claudette Mannina • claudette@designingleads.com • 831-461-1796

Date _____

Contact Name _____ Company _____

Address _____

City/St _____ Zip _____

Phone (Bus) _____ Mobile/Text _____ Fax _____

E-Mail Address _____ Web Site _____

Please check level of interest and become a Sponsor (*descriptions below*)

___ Presenting Sponsor - \$10,000	___ Corporate Sponsor - \$2,500
___ Stage Sponsor - \$5,000	___ Wine & Beer Garden Glassware Sponsor - \$2,500
___ Wine & Beer Garden Sponsor - \$5,000	___ Community Sponsor - \$1,500
___ Parking Shuttle Sponsor - \$5,000	

Los Altos Rotary Fine Art in the Park ~ Sponsorship Opportunities ~ Aug. 13-14, 2022

Presenting Sponsor - \$10,000 (one available)

- Company name and/or logo on advertisements; flyers, posters, 17,000 festival programs distributed to local residents prior to and during the event weekend. Name inclusion on press releases distributed to numerous media outlets (subject to deadlines).
- Periodic stage announcements throughout the weekend
- Signage recognition prior to and during the event (three locations)
- Banner ad on the Los Altos Rotary Fine Art in the Park website for the calendar year; and company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Twenty postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Complimentary space (request deadline, July 1); includes a 10' x 10'-canopy, one table and two chairs in a prominent location

Stage Sponsor - \$5,000 (one available)

- Stage would be referred to as "(Sponsor Name) Stage" on maps and promotional materials (subject to deadlines)
- Exclusive banner recognition (provided by sponsor 3' x 10') along with periodic stage announcements throughout the weekend
- Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Complimentary space (request deadline, July 1); includes a 10' x 10'-canopy, one table and two chairs in a premium area
- Periodic stage announcements throughout the weekend

Parking Shuttle Sponsor - \$5,000 (one available)

- Exclusive name and/or logo inclusion on four vehicles seen throughout Los Altos
- Exclusive name and/or logo inclusion included on signage at parking shuttle stops (6 locations)
- Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Name inclusion on press releases distributed to numerous media outlets (subject to deadlines)
- Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- At least ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Periodic stage announcements throughout the weekend

Wine & Beer Garden Sponsor - \$5,000 (one available)

- Exclusive banner recognition (provided by sponsor 3' x 10') displayed at the Wine & Beer Garden tent
- Name recognition on maps and promotional materials (subject to deadlines)
- Periodic stage announcements throughout the weekend
- Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Two (2) complimentary beverage tickets at the Wine & Beer Garden

* *Add either the Wine or Beer Garden Glassware (see below) for \$7,000, a \$500 savings*

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Wine & Beer Garden Glassware Sponsor - \$2,500 (two available)

- Corporate logo inclusion along with the Event logo on each commemorative Wine **or** Beer Glassware
- Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Four (4) complimentary tasting tickets at the Wine & Beer Garden

* *Add your logo on **BOTH** the beer and wine glassware for only \$4,500, a \$500 savings*

** *For additional branding and signage opportunities add the Wine & Beer Garden Title Sponsorship*

Corporate Sponsor - \$2,500 (six available)

- Complimentary 10' x 10'-space (request deadline, July 1); must be self-supporting and provide canopy and all furnishings (tables, chairs) for your exhibit area
- Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Four postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)

* *Ask about our premium spaces*

Community Sponsor - \$1,500 (four available)

- Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Signage recognition at chosen sponsorship area: Young at Art, Volunteer/Info Booth, etc.
- **No onsite presence**

Claudette Mannina, Sponsorship Coordinator

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