



APPLICATION for SPONSORS

Please indicate your level of interest for participation at the [Los Altos Rotary Fine Art in the Park](#) on August 14-15, 2021, 10am – 5:30pm and return this application via email or fax. Sponsor spaces are limited and will be considered on a first-come, first-served basis. Selection will be based upon (1) quality of product or service, (2) appropriate fit as a festival exhibitor and (3) space requirements. The decision is the exclusive right of the Los Altos Rotary Club and Designing Leads.

Highlights of this premier open-air art event includes over 100 juried artists in an array of mediums • 20,000 attendees • live entertainment in a community-family-friendly environment • Free admission/parking • 46th annual event held at Lincoln Park in Downtown Los Altos • 100% of profits go to charities both local and international.

Questions: Contact Claudette Mannina: 831.461.1796 (ph) • claudette@designingleads.com • 831.461.0891 (fax)

Date _____

Contact Name _____ Company _____

Address _____

City/St _____ Zip _____

Phone (Bus) _____ Mobile/Text _____ Fax _____

E-Mail Address _____ Web Site _____

Please check level of interest and become a Sponsor (*descriptions below*)

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor: \$10,000
<input type="checkbox"/> Stage Sponsor: \$5,000
<input type="checkbox"/> Wine & Beer Garden Sponsor: \$5,000
<input type="checkbox"/> Parking/Shuttle Sponsor: \$5,000 | <input type="checkbox"/> Corporate Sponsor: \$2,500
<input type="checkbox"/> Wine & Beer Garden Glassware Sponsor: \$2,500
<input type="checkbox"/> Community Sponsor: \$1,000 |
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Los Altos Rotary Fine Art in the Park: Sponsorship Opportunities

Presenting Sponsor ~ \$10,000 (one available)

- Company name and/or logo on advertisements; flyers, posters, 17,000 festival programs distributed to local residents prior to and during the event weekend. Name inclusion on press releases distributed to numerous media outlets.
- Periodic stage announcements throughout the weekend
- Signage recognition prior to and during the event (three locations)
- Website: (1) Banner ad on the Los Altos Rotary Fine Art in the Park website for the calendar year; and (2) Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Social Media: At least twenty postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Complimentary space (request deadline, March 1); includes a 10' x 10'-canopy, one table and two chairs in a prominent location

Stage Sponsor ~ \$5,000 (one available)

- Stage would be referred to as "(Sponsor Name) Stage" on maps and promotional materials
- Exclusive banner recognition (provided by sponsor 3' x 10') along with periodic stage announcements throughout the weekend
- Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Social Media: At least ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Complimentary space (request deadline, March 1); includes a 10' x 10'-canopy, one table and two chairs in a premium area
- Complimentary Stage Announcements: periodic stage announcements throughout the weekend

Wine & Beer Garden Sponsor ~ \$5,000 (one available)

- Exclusive banner recognition (provided by sponsor 3' x 10') displayed at the Wine & Beer Garden tent
- Name recognition on maps and promotional materials
- Periodic stage announcements throughout the weekend
- Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Social Media: At least ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Wine Tickets: Two (2) complimentary lunch and beverage tasting tickets at the Wine & Beer Garden
- **Note: NEW this year, ask about sponsoring both the Wine & Beer Garden Booth and the Glassware (see below) to include your logo on BOTH the beer glassware and the wine glassware for additional branding opportunities**

Parking/Shuttle Sponsor ~ \$5,000 (one available)

- Company name and/or logo on advertisements; flyers, posters, 17,000 festival programs distributed to local residents prior to and during the event weekend. Name inclusion on press releases distributed to numerous media outlets.
- Vehicle Signage: Corporate name and/or logo inclusion included on four vehicles seen throughout Los Altos
- Shuttle Stops: Corporate name and/or logo inclusion included on signage at parking shuttle stops (6 locations)
- Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Social Media: At least ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Complimentary Stage Announcements: periodic stage announcements throughout the weekend

Wine & Beer Garden Glassware Sponsor ~ \$2,500 (two available)

- Glassware Logo: Corporate logo inclusion along with the Event logo on each commemorative Wine or Beer Glassware
- Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Social Media: At least ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Wine Tickets: Two (2) complimentary lunch and beverage tasting tickets at the Wine & Beer Garden

Note: NEW this year, include your logo on BOTH the beer glassware and the wine glassware for only \$4,500, which is a \$500 savings; also, for additional branding and signage opportunities, ask about also sponsoring the Wine & Beer Garden – see above.

Corporate Sponsor ~ \$2,500 (six available)

- Complimentary 10' x 10'-space (request deadline, March 1); must be self-supporting and provide canopy and all furnishings (tables, chairs) for your exhibit area
- Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Social Media: At least four postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)

Community Sponsor ~ \$1,000 (six available)

- Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year
- Signage recognition at chosen sponsorship area: Young at Art, Volunteer/Info Booth, etc. **No onsite presence.**

For more information

Claudette Mannina, Sponsorship Coordinator

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www.rotaryartshow.com