



SPONSOR APPLICATION

Please indicate your level of interest for participation at the [Los Altos Rotary Fine Art in the Park](#) on August 9-10, 2025, 10am – 5:30pm and return this application via email. Sponsor spaces are limited and will be considered on a first-come, first-served basis. Selection will be based upon (1) quality of product or service, (2) appropriate fit as a festival Sponsor and (3) space requirements. The decision is the exclusive right of the Rotary Club of Los Altos.

Highlights of this premier open-air art event include: • over 150 juried artists in an array of media • 20,000+ attendees live entertainment in a community-family-friendly environment • Free admission/parking • 50th annual event held at Lincoln Park in Downtown Los Altos • 100% of profits go to charitable programs and scholarships both local and international.

Date _____

Contact Name _____ Company _____

Address _____

City/St _____ Zip _____

Phone (Bus) _____ Mobile/Text _____ Fax _____

E-Mail Address _____ Web Site _____

Please check level of interest and become a Sponsor (*descriptions below*)

<input type="checkbox"/> Presenting — \$15,000	<input type="checkbox"/> Wine & Craft Beer Glassware — \$5,000
<input type="checkbox"/> Automotive — \$12,000	<input type="checkbox"/> Bike Valet — \$5,000
<input type="checkbox"/> Main Stage — \$7,000 (<i>filled</i>)	<input type="checkbox"/> Supporting — \$3,250
<input type="checkbox"/> Community Stage — \$5,000 (<i>filled</i>)	<input type="checkbox"/> Hops & Vines — \$2,500
<input type="checkbox"/> Parking Shuttle — \$5,000	<input type="checkbox"/> Contributing — \$1,500
* <i>Some benefits described below may be subject to deadlines and availability. Please sign up early!</i>	

Los Altos Rotary Fine Art in the Park ~ Sponsorship Opportunities ~ Aug. 9-10, 2025

Presenting Sponsor — \$15,000 (one available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo included in various promotional materials which may include flyers, postcards, posters, signs in print and/or digital format (advertising deadline May 1, 2025)
- Banner recognition on Fine Art in the Park website
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Multiple social media posts with banner recognition across event digital platforms
- Six complimentary wine pours and 2 commemorative glasses
- Name/Logo at each of two entrances to the event (Sponsor supplied 3’x10’ banners 1 per entrance)
- Periodic announcements at Main Stage throughout the event
- Name inclusion in press releases or ads in print and/or digital format at Los Altos Rotary discretion and subject to deadlines
- Complimentary space (request deadline Feb. 1, 2025) at event; includes 10’x10’- canopy, one table, two chairs in a premium location
- One 4x6 or two 2x4 ads in the Los Altos Town Crier (subject to deadlines)
- Name inclusion on event large-scale banners displayed prior to event over/at three major Los Altos thoroughfares (subject to deadlines)

Automotive Sponsor — \$12,000 (one available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo included in various promotional materials which may include flyers, postcards, posters, signs in print and/or digital format (advertising deadline May 1, 2025)
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Multiple social media posts with banner recognition across event digital platforms
- Six complimentary wine pours and 2 commemorative glasses
- Periodic announcements at Main Stage throughout the event
- Name inclusion in press releases or ads in print and/or digital format at Los Altos Rotary discretion and subject to deadlines
- Complimentary 10’x20’- space near event along University Avenue (registration & static car display); must be self-supporting, sponsor to provide canopy, signage/banner, and all furnishings
- Additional 10’x 40’ space (1-2 vehicles) for attendees to begin and end test drives
- One 4x6 or two 2x4 ads in the Los Altos Town Crier (subject to deadlines)
- Name inclusion on event large-scale banners displayed prior to event over/at three major Los Altos thoroughfares (subject to deadlines)

Main Stage Sponsor — \$7,000 (one available) *(filled)*

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo included in various promotional materials which may include flyers, postcards, posters, signs in print and/or digital format (advertising deadline May 1, 2025)
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Multiple social media posts across event digital platforms
- Four complimentary wine pours and 2 commemorative glasses
- Name/Logo at Main Stage at event (Sponsor supplied 3’x10’ banner) hung at back of tent
- Periodic announcements at Main Stage throughout the event
- Name inclusion in press releases or ads in print and/or digital format at Los Altos Rotary discretion and subject to deadlines
- One 2x6 or two 2x2 ads in the Los Altos Town Crier (subject to deadlines)
- Complimentary 10’x10’ space (request deadline June 1, 2025) at event; must be self-supporting, sponsor to provide canopy, signage/banner, and all furnishings

Los Altos Rotary Fine Art in the Park ~ Sponsorship Opportunities ~ Aug. 9-10, 2025

Community Stage Sponsor — \$5,000 (one available) *(filled)*

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo included in various promotional materials which may include flyers, postcards, posters, signs in print and/or digital format (advertising deadline May 1, 2025)
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Multiple social media posts across event digital platforms
- Four complimentary wine pours and 2 commemorative glasses
- Name/Logo on Community Stage banner
- Periodic announcements at Community Stage throughout the event
- Name inclusion in press releases or ads in print and/or digital format at Los Altos Rotary discretion and subject to deadlines
- One 2x6 or two 2x2 ads in the Los Altos Town Crier (subject to deadlines)

Wine & Craft Beer Glassware Sponsor — \$5,000 (one available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Multiple social media posts across event digital platforms
- Four complimentary wine pours and 2 commemorative glasses
- Name/Logo (and Event Logo) on each commemorative Wine and Beer Glassware; Los Altos Rotary will generate branding on glassware
- No onsite exhibition or booth presence

**** For additional branding opportunities add the Hops & Vines Sponsorship**

Parking Shuttle Sponsor — \$5,000 (one available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Multiple social media posts across event digital platforms
- Name/Logo on four parking shuttle vehicles and at six shuttle stops in Los Altos and Los Altos Hills
- Four complimentary wine pours and 2 commemorative glasses
- Periodic announcements at Main Stage throughout the event
- Name inclusion in press releases or ads in print and/or digital format at Los Altos Rotary discretion and subject to deadlines
- One 2x6 or two 2x2 ads in the Los Altos Town Crier (subject to deadlines)
- No onsite exhibition or booth presence

Bike Valet Sponsor — 5,000 (one available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Multiple social media posts with banner recognition across event digital platforms
- Banner recognition at Bike Valet (Sponsor supplied 2’x10’ banner)
- Four complimentary wine pours and 2 commemorative glasses
- Periodic announcements at Main Stage throughout the event
- Name inclusion in press releases or ads in print and/or digital format at Los Altos Rotary discretion and subject to deadlines
- One 2x6 or two 2x2 ads in the Los Altos Town Crier (subject to deadlines)
- No onsite exhibition or booth presence

Los Altos Rotary Fine Art in the Park ~ Sponsorship Opportunities ~ Aug. 9-10, 2025

Supporting Sponsor— 3,250 (six available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Multiple social media posts across event digital platforms
- Two complimentary wine pours and 2 commemorative glasses
- Complimentary 10’x10’ space at event; must be self-supporting, sponsor to provide canopy, signage/banner, and all furnishings

Hops & Vines Sponsor— \$2,500 (three available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Multiple social media posts across event digital platforms
- Name/Logo and QR code on signage at Wine or Craft Beer booth at event
- No onsite exhibition or booth presence

Contributing Sponsor— \$1,500 (ten available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- One social media post across event digital platforms
- Name/Logo (Sponsor supplied 2’x10’ banner) to be display at event
- No onsite exhibition or booth presence

**All sponsorship donations are tax deductible.
Your support benefits charitable projects and organizations
both locally and around the world.**