



SPONSOR APPLICATION

Please indicate your level of interest for participation at the [Los Altos Rotary Fine Art in the Park](#) on **August 12-13, 2023**, 10am – 5:30pm and return this application via email. Sponsor spaces are limited and will be considered on a first-come, first-served basis. Selection will be based upon (1) quality of product or service, (2) appropriate fit as a festival Sponsor and (3) space requirements. The decision is the exclusive right of the Rotary Club of Los Altos.

Highlights of this premier open-air art event include: • over 140 juried artists in an array of media • 20,000+ attendees • live entertainment in a community-family-friendly environment • Free admission/parking • 48th annual event held at Lincoln Park in Downtown Los Altos • 100% of profits go to charitable programs and scholarships both local and international.

Contact: Claudette Mannina • claudette@designingleads.com • 831-461-1796

Date _____

Contact Name _____ Company _____

Address _____

City/St _____ Zip _____

Phone (Bus) _____ Mobile/Text _____ Fax _____

E-Mail Address _____ Web Site _____

Please check level of interest and become a Sponsor (*descriptions below*)

<input type="checkbox"/> Presenting Sponsor — \$10,000 <input type="checkbox"/> Main Stage Sponsor — \$6,500 <input type="checkbox"/> Fine Wine & Craft Beer Garden Sponsor — \$6,500 <input type="checkbox"/> Parking Shuttle Sponsor — \$5,000	<input type="checkbox"/> Supporting Sponsor — \$3,000 <input type="checkbox"/> Fine Wine & Craft Beer Garden Glassware Sponsor — \$2,500ea <input type="checkbox"/> Contributing Sponsor — \$1,500 <p style="text-align: center;"><i>* Some benefits described below may be subject to deadlines and availability. Please sign up early!</i></p>
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Los Altos Rotary Fine Art in the Park ~ Sponsorship Opportunities ~ Aug. 12-13, 2023

Presenting Sponsor — \$10,000 (one available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Sixteen social media posts across event digital platforms (Instagram, Twitter, Facebook)
- Six complimentary wine pours at the Fine Wine & Craft Beer Garden; includes 4 commemorative glasses
- Name/Logo at each of two entrances to the event (Sponsor supplied 3’x10’ banners (1 per entrance)
- Periodic announcements at Main Stage throughout the event
- Name inclusion in press releases or ads in print and/or digital format at Los Altos Rotary discretion and subject to deadlines
- Name/Logo included in various promotional materials which may include flyers, postcards, posters, signs in print and/or digital format
- Complimentary space (request deadline June 1, 2023) at event; includes 10’x10’ canopy, one table, two chairs in prominent location
- Large-scale Banner Signage displayed prior to event over/at three major Los Altos thoroughfares (subject to deadlines)
- Digital Banner Ad at event website

Main Stage Sponsor — \$6,500 (one available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Ten social media posts across event digital platforms (Instagram, Twitter, Facebook)
- Four complimentary wine pours at the Fine Wine & Craft Beer Garden; includes 2 commemorative glasses
- Name/Logo at Main Stage at event (Sponsor supplied 3’x10’ banner) hung at back of tent
- Periodic announcements at Main Stage throughout the event
- Name inclusion in press releases or ads in print and/or digital format at Los Altos Rotary discretion and subject to deadlines
- Complimentary space (request deadline June 1, 2023) at event; includes 10’x10’ canopy, one table, two chairs in premium location

Fine Wine & Craft Beer Garden Sponsor — \$6,500 (one available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Ten social media posts across event digital platforms (Instagram, Twitter, Facebook)
- Four complimentary wine pours at the Fine Wine & Craft Beer Garden; includes 2 commemorative glasses
- Name/Logo at Fine Wine & Craft Beer Garden at event (Sponsor supplied 3’x10’ banner) hung at back of tent
- Periodic announcements at Main Stage throughout the event
- Name inclusion in press releases or ads in print and/or digital format at Los Altos Rotary discretion and subject to deadlines
- No onsite exhibition or booth presence

* *Add the Glassware for the Fine Wine & Craft Beer Garden for \$11,000, a \$500 savings*

***Add a booth space in a premium location for an additional reduced fee*

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Parking Shuttle Sponsor — \$5,000 (one available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Ten social media posts across event digital platforms (Instagram, Twitter, Facebook)
- Four complimentary wine pours at the Fine Wine & Craft Beer Garden: includes 2 commemorative glasses
- Name/Logo on four parking shuttle vehicles and at six shuttle stops in Los Altos and Los Altos Hills
- Periodic announcements at Main Stage throughout the event
- Name inclusion in press releases or ads in print and/or digital format at Los Altos Rotary discretion and subject to deadlines
- No onsite exhibition or booth presence

Supporting Sponsor — 3,000 (six available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Five social media posts across event digital platforms (Instagram, Twitter, Facebook)
- Two complimentary wine pours at the Fine Wine & Craft Beer Garden; includes 2 commemorative glasses
- Complimentary 10’x10’ space at event; must be self-supporting, sponsor to provide canopy, signage/banner, and all furnishings

Fine Wine & Craft Beer Garden Glassware Sponsor — \$2,500 (two available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- Five social media posts across event digital platforms (Instagram, Twitter, Facebook)
- Two complimentary wine pours at the Fine Wine & Craft Beer Garden; includes 2 commemorative glasses
- Name/Logo (and Event Logo) on each commemorative Wine or Beer Glassware at Fine Wine & Craft Beer Garden; Los Altos Rotary will generate branding on glassware
- No onsite exhibition or booth presence

* *Add your logo on BOTH the beer and wine glassware for only \$4,500, a \$500 savings*

** *For additional branding and signage opportunities add the Fine Wine & Craft Beer Garden Title Sponsorship*

Contributing Sponsor — \$1,500 (ten available)

- Company name and/or logo (“name/logo”) at Los Altos Rotary Fine Art in the Park (“event”) and Designing Leads (“DL”) websites with a link to your company website for the calendar year
- Name/Logo on Festival Program distributed to over 17,000 local residents prior to and at the event
- One social media post across event digital platforms (Instagram, Twitter, Facebook)
- Name/Logo (Sponsor supplied 2’x10’ banner) to be display at event
- No onsite exhibition or booth presence